



## Academic Cases

Summary of reports from  
Pappas Consulting and Ad Astra

# Academic Review

## Focus on 4 specific areas:

- Optimizing classroom scheduling
- Improving classroom utilization and capacity
- Reducing time to graduation and improving student retention
- Enhancing distance education offerings

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# Academic: Enrollment Management



## Exemplars

- Summer Hawk
- 3 + 2/3+3  
undergrad to  
grad programs

## Challenges

- Flat projections – high school graduating classes
- RAI (Regent Admission Index)
- Declining state appropriations
- Lack of state scholarship support (Iowa tuition grants) for Iowa Regent university students

## Recommendations:

- Coordinate student success/academic support services in “one stop” neighborhoods
- Increase spending for academic support services
- Improve retention and graduation rates
- Expand campus institutional research function



# Academic: Online Learning and Distance Education



- Online course demand increasing
  - Traditional distance students and adult learners
  - On-campus students
  - MOOCs
- Create an “IOWA ONLINE” portal for all three Regent universities and expand marketing of online programs
- Establish ambitious enrollment goals (10%-15% annual increases)
- Develop new online degree programs based on market research, offer online versions of high-demand general education and core courses, and expand summer online course offerings

# Academic: Classroom utilization & scheduling



Benchmarking comparison group of “like” universities

- 11 research universities and 21 master’s colleges/universities

Conclusion: No need for new “additional, traditional classroom space”

- Does not “speak to the quality of existing space” or “the need to renovate or replace existing space,” or “the space’s relevance to evolving pedagogy”
- Acknowledges “new space” may need to be constructed if “older buildings with significant deferred maintenance are ...taken off line”



# Academic: Classroom Utilization and Scheduling



## Recommendations:

- Centralize scheduling of department classroom space
  - ✓ General assignment classrooms are used “to a level of almost 3 times that of the 134 departmentally-owned classrooms”
  - ✓ Departmentally-owned classrooms “make up 39% of the classroom inventory”
- Limit “off-grid scheduling” (scheduling of classroom space outside of standard class start times)
- Create a committee to monitor enrollment needs, better match pedagogy with scheduled classrooms, and review off-grid scheduling of classroom space



# Get Involved!

## Submit feedback

- online at <http://efficiency.uiowa.edu/working-case/academic>
- via e-mail to [tier-at-iowa@uiowa.edu](mailto:tier-at-iowa@uiowa.edu)

## Participate on a committee

- Contact Lon Moeller: [Lon-Moeller@uiowa.edu](mailto:Lon-Moeller@uiowa.edu)

## Learn more

<http://efficiency.uiowa.edu/working-case/academic>